



THE INDIANHEAD PHOTOGRAPHER

In the Spirit of Cooperation, Not Competition

Published by the Indianhead Photographers, Inc.

Editor: Ginny B. Otto

FEBRUARY 2012



Gold Arrow - Portrait
"Staxx" by Tom Blomlie



Gold Arrow - Open
"Tropical Beauty" by Ginny Otto

**Indianhead
Photographers, Inc.**

**Officers &
Appointed Chairs**

**President
Ellie Hussong**
T8592 N. 57th St
Wausau, WI 54403
715-849-8300

Vice Pres/Treas
Cindy Van Prooyen
N4602 Birnamwood Rd
Birnamwood, WI 54414
715-449-3236

Secretary
Ginny Otto
5487 Elmwood Ave
Stevens Point, WI 54482
715-544-6001

PRINT OF THE YEAR AWARD

To qualify for the
"2011 Print of the Year Award"
your image must have achieved
one of the following awards
in the 2011 IPPA competitions:

A score of 80 or above
OR
A Gold Arrow Award

(You must be present to win)
Judging held Feb. 13, 2012

FEBRUARY 13th MEETING

Host: Tom Giles
RSVP: indianhead@gilesphoto.com
or 715-834-2993

Cost:
\$25 Members \$35 Walk-ins/Cpls/Visitors

Meeting Location:
Giles Photography
4812 Fairfax Street
Eau Claire, WI 54701

Schedule:
8:00 am Studio Open House
9:00 am Board Meeting
10:00 am Print Competition
12:00 Lunch/Meeting
Pre-State Print Competition
2011 Print of the Year Competition
Fun - Prints vs Digital

Directors: Neil Geiger, Marilyn Graveen, Roy Meronek, Ginny Otto

The President's Message



I love the start of a New Year. Although I know it means that another birthday will soon be on its way, it gives me a chance to take a fresh look at all aspects of my life. I always approach the New Year by cleaning out desks and closets; organizing some disheveled corners; reviewing my goals and my products, marketing, and business in general. I also love to look at my spiritual and physical goals. I know that every year I promise myself that I need to shed some pounds and spend some quality time with my Creator. And yes, by the end of the year, I will wonder what went wrong and how did it all go in such an unexpected direction. But even though some of my goals will not be accomplished, it is a good thing to think about where you've been and where you want to be in all aspects of your life.

With each year of age, I feel that my time is becoming more valuable than anything that I can accumulate in this world. I so vividly recall Fuzzy Dunkel talking about focusing on the important stuff. He suggested taking your age and subtracting it the number 75. The difference is the approximate years of life you can count on. Then take that number and place as many marbles in a glass, and each year on your birthday take one out. Wow! What a powerful visual!

I am hoping that you all get the opportunity to do the important stuff -- make some memories; spend some precious time with those who mean the most to you; take an old or new friend out to lunch; give your clients a little extra care; take some time to listen rather than being the first one to offer an opinion; be present in the moment, and enjoy the little things.

Wishing you all the very best in this New Year!

Ellie Hussong

Indianhead Website

www.indianheadphotographers.org

From the Editor

Our thanks to Tom Blomlie for hosting the January meeting. It was a wonderful meeting and talk about mega donuts!

The competition was a delight with so many images to enjoy. It is especially wonderful to have our new members share in this learning experience. Congratulations to all our entrants.

We wish to thank Kirk Kolpitcke for sharing what he has learned over the years on posing of the hands. He demonstrated his skills and shared his resources with us as well, suggesting that we study the works of the old, great portrait artists, and gave us great tips on how to improve our images. Thank you Kirk for a wonderful program.

With the WPPA convention coming very soon, and pre-state this month, I hope you are all getting your competition prints ready. We ask that when you bring your prints to pre-state, you also bring the digital files along so that we may see how they compare from screen to print. We will be sharing this after the pre-state and Print of the Year competition. You need not do anything to enter the latter if your images qualify for the print of the year.

We are thrilled to have Darton Drake come speak to us at our April Meeting. He has been a forerunner in the industry for many years, using his ingenious mind to master PhotoShop and go outside the box to create images we can't even imagine, sharing every step along the way. What an honor to have him join us at Indianhead.

Good luck at pre-state and convention!

Ginny

Portraits

There is no
greater beauty
than that of a face.

The light
embracing each curve
and detail
that life itself beholds.

Each creation
belongs
to him or her alone.

Each detail
be it soft
or harsh
tells who we are.

There is none other
in this precious world
that takes on
the quality of our own.

...Ginny Otto

Newsletter Deadline

February 25th, 2012

Become a Buddy
JOIN WPPA TODAY!

A Step above and Beyond the Ordinary..

PPA Certification

It takes both rain and sunshine
to make a Rainbow

Attention:

If anyone has received awards
please email me your name and results
so that I can acknowledge
our region's accomplishments

ottophotography@charter.net
subject line: IPPA Newsletter

General Meeting Report

January 9, 2012

Submitted by Ginny Otto, Secretary

Date January 9, 2012 Location: Chippewa Falls, WI Host: Tom Blomlie
Attendees of Board Mtg. - Tom Giles, Marilyn Graveen, Ellie Hussong, Ginny Otto (No quorum)

General Meeting Report:

Time: 12:30 am

Call to Order by President Ellie Hussong

Welcome & Introductions

Thank you to Tom Blomlie for hosting our meeting and to Kirk Kolpitcke for speaking to us today.

Treasurer's Report - Cindy VanProoyan

Motion to Accept as read - Pat Clifton/ 2nd Tom Giles/ carried

Secretary's Report - Ginny Otto/ Int. Secretary

Motion to Accept as printed - Tom Giles/ 2nd Pat Clifton - carried

Membership Report- Tom Giles

No new applications - 3 members not renewing

Newsletter - Ginny requested information for "In Focus" column and member submissions for articles. Logo misspelled. Request for correct logo to be submitted.

Old Business:

Pat Clifton's grandson is doing well.

A motion was made by Pat Clifton/2nd Tom Giles that we eliminate the monthly drawing at this time. Discussion. Carried.

Discussion on whether we should adapt Buddy system for memberships like WPPA.

A motion was made that we reimburse our President their PPA dues for the year they serve since they have to be a member of the PPA in order to serve as president of IPPA. Motion by Tom Blomlie/2nd Tom Giles. Discussion held. Carried.

New Business:

Cindy VanProoyen brought us up to date on speaker schedule for 2012/ Darton Drake will be speaking in April.

Request to bring competition files to meeting as well as sending over internet in case of technical problems.

Announcement of Nominees for 2012 Board:

President: Cindy VanProoyen

Vice President/Treasurer:

Secretary: Ginny Otto

Past President/Program Chair: Ellie Hussong

Board of Directors: 2 Year Phil Zeismer / 2 Year Tina Scott / 1 Year Neil Geiger / 1 Year Marilyn Graveen

Motion to Adjourn - Pat Clifton/ 2nd Ginny Otto

Meeting Adjourned 12:53 pm

Print Competition Team: Marilyn Graveen, Ginny Otto, Cindy VanProoyen,

Score Keeper - Tom Blomlie

Jury Foreman - Tom Giles

Judges -Pat Clifton, Marilyn Graveen, Kirk Kolpitcke, Ken Noesen, Dan Stoller, Alternate Ginny Otto

Winner of Newsletter "Hidden Symbols" contest - Helen Kolpitcke

Recommended Books to Study Hands and Portraiture in General

"Mary Kannott - An American Impressionist" by Gerhard Greitroon

"Karsh - A Fifty Year Retrospective" by Yousuf Karsh

"John Singer Sargent" by Carter Ratcliff

February 13, 2012 Digital Image Competition

Portrait - Open



“Coat of Many Colors” 77 Ginny Otto



“Baseball” 78 Karleen Weinfurter



“A measure of love Eight feet” 77 Tina Scott



“Cowboy Wanna Be” 75 Ellie Hussong



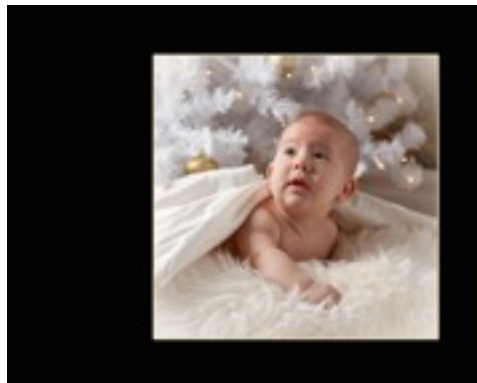
“Baby Face” 76 Karleen Weinfurter



“K O” 77 Karleen Weinfurter



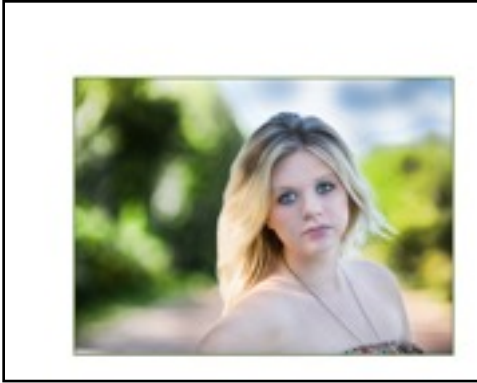
“No More Stinky Toes!” 78 Cindy VanProoyen



“He Does Exist” 77 Cindy VanProoyen



“Sweet Dreams” 77 Tina Scott



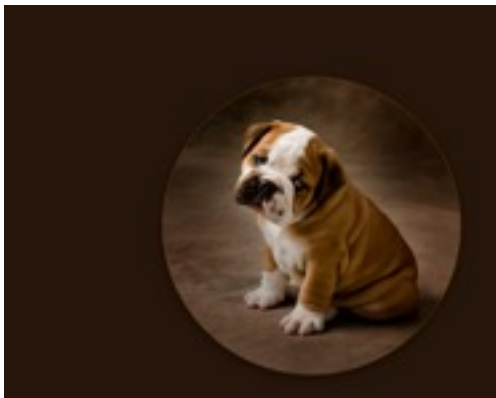
“Country Eyes” 75 Ellie Hussong



“Emily” 77/77 Ellie Hussong



“Looking To The Future” 76
Matthew Stary



“Staxx” 79/80 Gold Arrow Portrait
Tom Blomlie



“Paige Play” 76 Matthew Stary



“Danielle” 75 Matthew Stary



“Damsel” 76 Ellie Hussong



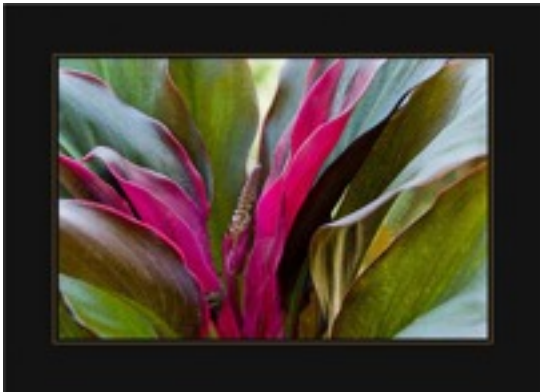
“These Boots were mad for walking” 76
Cindy VanProoyen



“Sweet” 76 Tina Scott



“The Dealership” 79/79 Tom Blomlie



“Shades of Life” 79 Ginny Otto



“Funky Flowers” 78/78 Ginny Otto



“Tropical Beauty” 79/80 Gold Arrow Open
Ginny Otto



“Packing Out” 77 Ken Noesen



“Bridge to Nowhere” 78/79 Tom Blomlie



“Blue Abyss” 77 Ken Noesen



“Real Fireworks To Come” 75/74
Matthew Stary



“Early Morning Passage” 79 Tom Blomlie

February 13, 2012 Meeting

Host: Tom Giles
4812 Fairfax Street
Eau Claire, WI 54701
715-834-2993

indianhead@gilesphoto.com

RSVP by February 10th, 2012 by noon

February 13, 2012 Schedule

8:00 - Studio Open House
9:00 - Board Meeting:
10:00 - Pre-State Print Competition
NOON - Lunch/ General Meeting

Pre-State Competition (cont.)

Bring up to 4 prints

(See web site for rules)

Print vs File Comparison to follow

Meeting Fees:

\$25 Members \$35.00 Couples/Visitors

Lunch Menu:

Mancino's Pizzas and "Grinders"

RSVP by NOON Friday, Feb. 10th

indianhead@gilesphoto.com

715-834-2993

**Be sure to RSVP by the Deadline
Member/Walk in \$35 without reservations**

Map Quest directions are on the Indianhead web site.
Please do not block driveways or mailboxes.

REMEMBER

**YOU CAN ENTER
UP TO 4 PRINTS ONLY !
(FOR FUN, PLEASE BRING YOUR
FILES AS WELL TO COMPARE!!)**

Indianhead Photographer's Inc.

Appointed Chairs

Print Chair

Cindy VanProoyen
N 4602 Birnamwood Rd.
Birnamwood, WI 54414
715-449-3236

Assistant Print Chair

Ginny Otto

Newsletter Editor

Ginny Otto
5487 Elmwood Avenue
Stevens Point, WI 54482
715-544-6001

ottophotography@charter.net

Membership

Tom Giles
4812 Fairfax Street
Eau Claire, WI 54701
715-834-2993

**REMINDER
ONLY PHYSICAL PRINTS
WILL BE ACCEPTED
FOR PRE-STATE COMPETITION
IN FEBRUARY
YOU MAY ENTER UP TO FOUR PRINTS**

Hidden Symbols "I-P-P-A"

**Be sure to read your newsletter as soon as you receive
notification it has arrived.**

Check it carefully for the hidden letters.

The first person to correctly locate all four letters and contact

ottophotography@charter.net

is eligible for a prize!!!!

February 13 Pre-State Competition

PRINTS ONLY WILL BE ACCEPTED

Illustrative - Open - Portrait - Wedding

You may submit up to 4 PRINTS this month

Photograph of the Year will also be selected

Remember you must be present to compete

*FINDING TYPOS? LOOK AGAIN.....
SEE "HIDDEN SYMBOLS" CONTEST!*

12 Elements for Competition:

- 1-Impact
- 2-Creativity
- 3- Style
- 4-Composition
- 5-Print Presentation
- 6-Center of Interest
- 7- Lighting
- 8- Subject Matter
- 9- Color Balance
- 10-Technical Excellence
- 11-Technique
- 12- Story Telling

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IPPA MEETING FEBRUARY 13TH, 2012
EAU CLAIRE, WI

Host: Tom Giles - Pre-State Judging / Photograph of the Year Competition
Up to 4 PRINTS ONLY will be accepted.
 Photograph on the Year will be selected from qualifying 2011 prints
 Just for Fun - Bring your digital files for comparison

Impress your clients with the very *best* designs and templates in the industry.

Templates for all your studio needs:

- Stunning Christmas Cards
- Senior Albums and Grad Cards
- Baby & Children Designs
- Wedding Album Templates
- Folio & Mini Book Templates
- Collage Templates


check art studio
www.checkartstudio.com

All Christmas card and grad card templates now available with ProSelect files!

Upcoming Events

- | | |
|------------------|--|
| Feb. 13, 2012 | IPPA Mtg. Eau Claire / Tom Giles, Host
Pre-State Judging - Up to 4 PRINTS ONLY
Print of the Year Chosen from qualifying 2011 prints
Just for fun - print vs digital file comparison |
| Feb. 16-5:00 pm | Deadline for North Central District Photographic Competition |
| Feb. 23-27, 2012 | WPPA Spring State Convention - Radisson Hotel - Green Bay, WI
and judging for North Central District Photographic Competition |
| April 9, 2012 | IPPA Mtg. Birnamwood / Cindy VanProoyen
Speaker, Darton Drake
Presentation of Fellowship Awards/ Incoming & Outgoing Board |

2012 PPA North Central District Photographic Competition

Professional Photographers of America (PPA) is excited to let you know that the [2012 PPA North Central District Photographic Competition judging](#) will be held February 23-24, 2012 in Green Bay, Wisconsin. And you know what that means...it's time to get your images ready!

This district competition is a great opportunity for photographers like you to learn and grow by having your work judged by international jurors. Get your images ready and go to www.ppa.com/competitions/northcentral.php to find the forms, rules and entry information for the competition. You can **submit your entries online: January 26-February 16** (online entry closes at 5:00pm ET).

Remember that you can now enter either prints or digital files, and image formats are no longer restricted to 16 x 20. Plus, images receiving a score of 80 or above in district competitions (like the one coming up in your area) will automatically earn an exhibition merit when submitted to the 2012 PPA International Photographic Competition. That means you'll be one step (one merit) closer to PPA's Master of Photography degree!

Start or continue your journey today to earn a degree recognized throughout the world. This PPA District Photographic Competition is the first step—get your images ready to submit!

Good luck!

DEADLINES ARE COMING SOON!

Check for official dates!

Please check the WPPA and PPA web sites for official rules.



Darton E. Drake

“My enthusiasm for the photographic arts is stronger now than when I started!”

Darton was born in Madison, Wisconsin and lived there until the age of 4 when he moved to Baraboo, Wisconsin.

He remained in Baraboo, Wisconsin until the age of sixty.

Presently in Chicago

Associate degree from Madison Area Technical School in Commercial Art

Bachelor's degree in Fine Art from Layton School of Art in Milwaukee, Wisconsin

Worked for and with Life Magazine photographer Frank Scherschel

1971-1972

Owned and operated a photographic portrait studio in Baraboo, WI

1973-2008

Chicago Studio

2008-2010

Professional Photographers of Wisconsin Achievements:

Photographer of the Year - 8 times - Portrait

Photographer of the Year - 1 time - Portfolio

Photographer of the Year EI Completion - 1 time

Photographer of the Year Northern Lights - 1 time

Numerous traveling loans and court of honor awards

Professional Photographers of America Achievements:

Masters Degree

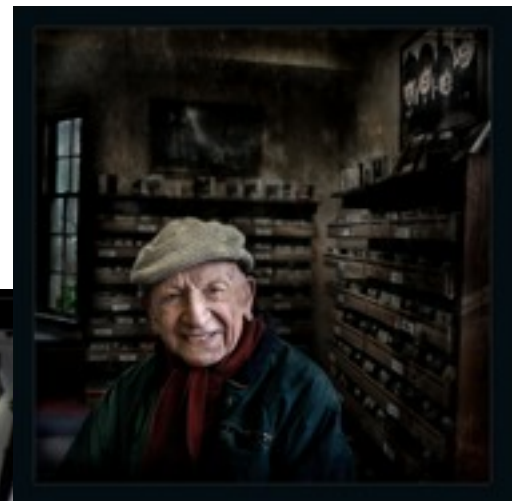
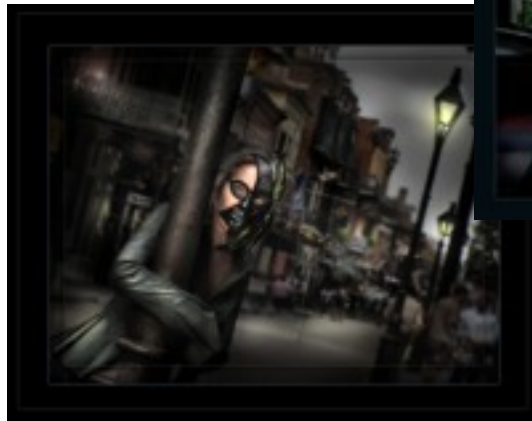
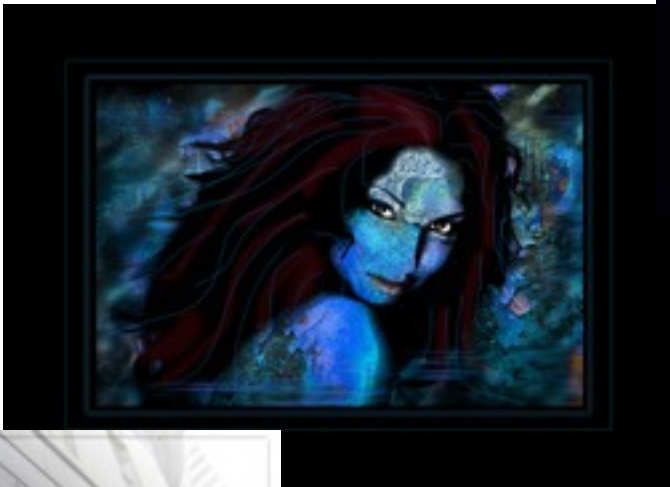
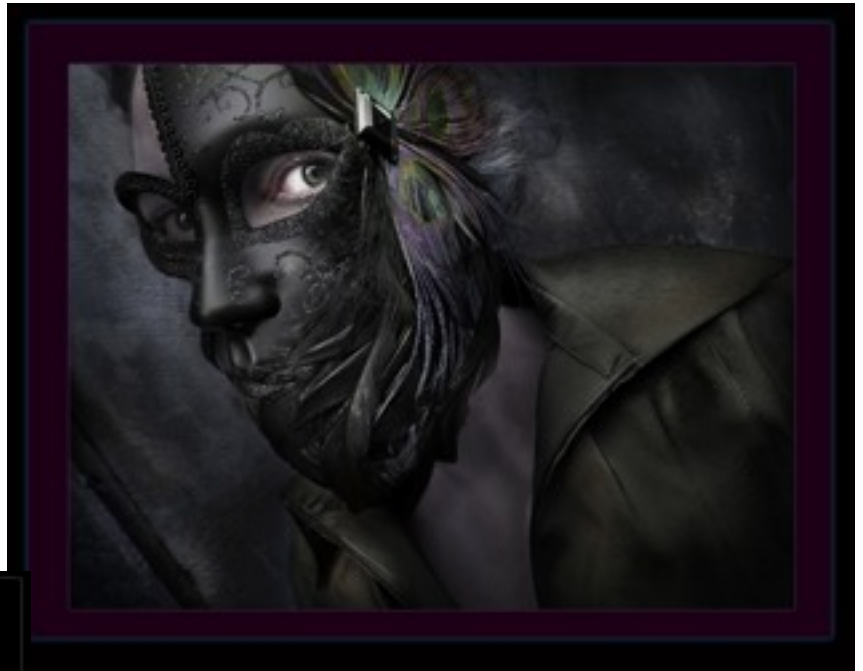
Craftsman Degree

Special Award for more than twenty-six nation loan prints accepted

National Lecturer for twenty years

Lectured in U.S., Canada, Mexico and Puerto Rico

D
A
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Images
by
Darton E. Drake

What Will You Do To Make the New Year Special ?

When I opened my studio, I decided to make a goal each year and follow that goal to build my studio business. The first year was 'Exposure'. I needed to let people know that I was there. So I spent time with advertising and taking part in local art shows, etc. That was long before emails, Face Book, and Twitter. Today we have the benefits of technology to provide this in an instant in front of our computer. Do you Face Book, or Twitter? Are you up to speed in the present or the future?

The next year was setting up a web site. This was something quite expensive and new. Every year I faithfully set a goal to advance myself and my skills. With the New Year, I suggest that you set a goal for yourself, be it something new, or re-developing old patterns. Perhaps updating an old web site. It is a fast paced world out there today and takes a little effort to keep up with it. Does it have style and movement, or is it outdated? Take the time to freshen the old site and people will notice. After all, isn't that your goal?

Have you tried 'branding'? It can set you aside from all the other studios and give a new look to your office, as well as creating an identity for your studio. We all like a fresh coat of paint to give us renewal and a fresh spirit in our surroundings. Pick two or three colors and go for it. Add a style or flavor to your brand. Find something that describes you or your business. Do your weddings reflect a photojournalistic approach; are they fun; or glamorous; or sophisticated? Do you specialize in cutsie baby and children's images? Or is it outdoor or natural lighting? Are senior portraits your number one specialty? Design something to reflect how you want your clients to feel.

Learn to use the tools you have invested in over the years and perhaps some new ones. Did you buy a program last year that you just haven't had the time to learn? Remember that it doesn't do much good in the box, and it may help your accounts receivable, as well as add excitement to your day. Mark a day on your calendar and take time to learn how to use it.

With the cold weather finally here, perhaps you can plan a weekend away someplace warm and comfortable to have time to think about what your plans are for 2012. Don't forget to bring your calendar along and plan your goals, special events, advertising promotions. Share new ideas. Invite your photography friends to do the same and make a fun time of it. Who said you can't socialize outside of our organizations, or get away from the studio to think without disruptions? What a great time it is re-group and grow in this industry.

It's a New Year...make it special and make it count!

By Ginny B. Otto



GUESS WHO ???

HINT:

“My favorite color is green.
I am married with children.
I was wild in my day,
but now I'm old as dirt.
I love photography.”

ITEMS FOR SALE

Lg Blk Art Leather Mats/Some
with Gold
Assorted Art Leather Mats,
folios, albums
TopFlight proof books/inserts
Assorted Tap Albums
Black Delivery Folders (holds up
to 11X14 images)

Ceiling track system with clips
Extra clips for track system

Dry Mount Press - to 16X20
ACP Thermo Phot developing
machine made in Germany

Contact: Ginny Otto
ottophotography@charter.net

ITEMS FOR SALE

Epson 4800. Takes up to 17X22 sheets of paper
and up to 100 foot rolls. Printer purchased in 2006.

Paid \$1995/asking \$950 or Best Offer.

Professional mat cutter. Assorted mat board.

Very reasonable offer accepted.

Large Dry Mount Press. 26X34 Platen. Today's value close to
\$4,000. \$750 or Best Offer.

Canon XT Rebel camera. Used very little. Reasonable offer.

Assorted zoom lenses.

Canon Ae2 film camera in excellent condition.

New wall frames in various sizes.

Contact: Jim Bayless at the email address below:

mr-jb1@hotmail.com

On a personal note:

Jim Bayless has been critically ill for a very long time, having a number of life saving major surgeries in the last few years. He is currently home from the rehab facility after a long time there, waiting for the strength to endure yet another major surgery. He no longer needs this equipment and hopes that someone else can put it to good use. He can better use the resources for fuel oil or wood to heat his house.

Nominees for 2012 Board Positions

President - Cindy VanProoyen

Vice President/ Treasurer -

Secretary - Ginny Otto

Past President/Program Chair - Ellie Hussong

Board of Directors

2 Year - Tina Scott

2 Year - Phil Zeisner

1 Year - Marilyn Graveen

1 Year - Neil Geiger